Agenda

Eisenhower Foundation  
National Workshop  
October 21-24, 2010  
Kellogg Conference Center  
Gallaudet University  
800 Florida Avenue NE  
Washington, DC  20002

Thursday, 21 October

1:00 pm – 7:00 pm  
Arrival at the Kellogg Center. Distribution for  
Workshop Materials.  

Room 1A

6:00 pm – 8:00 pm  
Catered Reception at the Kellogg Center for  
Workshop Participants, Foundation Trustees and  
Eisenhower Foundation Staff.  

Bistro

Welcome by Foundation Chairman Charles Austin.  
Self Introductions By All Participants.

Friday, 22 October

8:00 am – 9:00 am  
Buffet Breakfast.  

Ballrooms C and D

9:00 am – 9:45 am  
The Big Picture: Programs, Policy and Workshop  
Goals.  

Plenary Session  
Auditorium

Alan Curtis  
Video Presentation

9:45 am – 10:00 am  
Move to Breakout Rooms.
10:00 am – 12:00 noon

**Breakout Sessions: Information Sharing On Program Content and Implementation.**

Each breakout session will review the Program Guidebook for one of the programs (Safe Haven-Ministations, Quantum Opportunities or Argus Job Training and Placement). Participants will review the program components, contract, milestone chart, budget, drawdown system, selection of staff and start up operations.

The need will be discussed for the same “dosage levels” at each site replicating a specific model.

After highlights by Foundation program officers, the priority will be on questions and answers, information sharing and joint problem solving.

Each site is asked to follow the basic principles of the model, as articulated in the model’s Program Guidebook. But participants simultaneously are encouraged to create variations based on local ideas and circumstances.

10:00 am – 12:00 noon

**Morning Breakout Session 1: Safe Haven-Ministations.**

**Facilitated by Eddie Banks.**

This session will answer the following questions:

- What steps are needed to put all Safe Haven-Ministation components in place and begin operations? Do sites have questions about tasks in their workplans?

- What should take place at a Safe Haven-Ministation during a typical day?

- What long run individual change and community change outcomes should civilians and police strive for during a typical day? Are these outcomes being communicated to Eisenhower Foundation evaluators?

- How does problem-oriented community based policing work? How should police go about organizing town meetings” with community residents – so that problems are articulated by people living in the neighborhood? How can police decide which problems to solve, and which are beyond their control? Can the Safe Haven-Ministation staff
and the police communicate to Eisenhower Foundation the exact problems and policing in the neighborhood will seek to solve?

How did early the problem-oriented policing program in Newport News, VA work? What did the evaluation by the Police Executive Research Forum show?

How can community involvement be sustained after initial “town hall” meetings?

This breakout session will not discuss mentoring in detail – because mentoring will be discussed later in the National Workshop – on Saturday and Sunday.

10:00 am – 12:00 noon
Room 7
Tiered Classroom

Morning Breakout Session 2: Quantum Opportunities.

Facilitated by D.J. Ervin, Barbara Dunn, Andres Archilles and Lara Osman.

The four cornerstones of the Quantum program, are academics, youth development, youth leadership and support. Youth leadership is best developed during the last two years of Quantum (junior and senior years), so it will not be covered in detail this year. Friday will be devoted to exploring the academic component, including the use of the eXtralearning system.

The Friday morning Quantum breakout session will be devoted to hands-on experience with eXtralearning. The specific issues to be covered are:

• The Remediation Training Institute, Quantum and eXtralearning Online

• Overview of the eXtralearning Online Educational System
  Administrative Accounts
  The Interface, Content and Design
  Reports
  Use Log
  Use Summary (most useful for Quantum ed Hours)
  Test Results
  Course Report
  Assessment and Prescription
TABE/eXtralearning Online correlations
Locators, Tier and Subject Assessments
Assessment using the Proficiency Level
Assessments
Prescription using the Library
Customization
•Mechanics of eXtralearning Online
  Manager Functions
  Teacher Functions
  Setups and Help
•Practicums
  Getting started
  Assignment
  Reporting

Following the Remediation and Training Institute presentation, there will be questions and answers.

The goal of this session is to make the site personnel feel more comfortable using eXtralearning and providing the knowledge necessary to assure that the youth are obtaining the maximum benefit from using eXtralearning.

10:00 am – 12:00 noon
Morning Breakout Session 3: Argus Job Training, Placement and Ballroom B Retention
Facilitated by Charles Tetro.

America is in the midst of one of the worst economic challenges our society has ever faced. The need for a highly competent and work ready labor force is more critical than ever. As an aging society our workforce is shrinking. How can we compete with countries like China and India whose populations number in the billions? How can we compete with countries whose workforce is highly educated when we have amongst the lowest education achievement rates among democratic nations?

Some may say that now not is the time to invest in low performing youth who are caught up in cycles of crime and poverty. Quite the opposite is true. Because so much money is spent on the correctional industrial complex and the return on that investment is so poor, now, more than ever, is exactly the time to look at models like Argus. Many states spend more money on their corrections system than on their educational system. Our prisons are full of young men and women who are locked up for non violent crimes –
and the costs of their incarceration are bankrupting the states. Yet, once released, these able bodied people have few, if any, skills to compete in today’s fast paced and highly competitive job market. Is there any question why recidivism rates are so high and why incarceration is such a poor economic investment?

Accordingly, this breakout session will focus on the original Argus Learning for Living model created by Eisenhower Foundation Trustee Elizabeth Sturz in the nineteen eighties. There will be a discussion of how, based on a national forum, the Foundation has revised and updated Argus. The priority will be on eXtralearning GED preparation, life skills training, job training, job placement and job retention for high school dropouts and ex-offenders.

Participants will be asked to keep focused on the outcomes that the Eisenhower Foundation has promised to the Justice Department. The outcomes will be measured in the Eisenhower Foundation evaluation. The outcomes include GED attainment, increased employability, job retention, increased earnings, reduced crime and reduced drugs.

The concepts of sustainable employability and technological fluency will be examined and critiqued by the group and tested against real world conditions – including the very specific contexts and dynamics of Argus communities.

Emphasis will be placed on bringing the Argus model into action through the organization and development of enterprise-learning environments and the cultivation of participatory communities. Strategies, practices, systems and tools that make it feasible to organize learning around the particular needs and goals of each Argus intern will be considered and applied by the group.

The design of learning experiences such as Explorations will be explored.

The challenge of attaining employment and achieving economic well-being will be viewed through the lens of the economics of place. Argus employability networks, personal networks, the potential role of anchor institutions such as hospitals, universities, and not-for-profit mainstays, and strategies for community economy building will be explored.
Present at the Creation documentation methodologies will be employed to ensure that the group is able to *feed forward* its insights (and pratfalls) in order to advance the state-of-the-art of practice.

The group will tackle implementation problems, devise strategies, and form a basis for ongoing collaboration.

Presenters will be identified for the 3:30 pm – 5:00 pm plenary session in the auditorium.

12:00 noon – 1:00 pm  
**Buffet Lunch.**  
Ballrooms C and D

1:00 pm – 3:00 pm  
**Information Sharing On Program Content and Implementation, Continued.**

1:00 pm – 3:00 pm  
**Afternoon Breakout Session: Safe Haven-Ministation**  
Ballroom A  
*Facilitated by Eddie Banks.*

This afternoon session will continue training that may not have been completed during the morning session.

If time permits, each site then will make a brief presentation. Each presentation will cover what the site now is doing, what it hopes to add in the future and what questions it has. This time will be interactive. Sites are encouraged to share “war stories,” educate one another and undertake joint problem solving.

Sites also are encouraged to specify their future technical assistance and training needs.

If time permits, sites will be asked to compare their programs to the programs in the City of God in Rio de Janeiro. (See the New York Times article in the binder.)

Presenters will be identified for the 3:30 pm – 5:00 pm plenary session in the auditorium.
Afternoon Breakout Session 2: Quantum Opportunities

Facilitated by D.J. Ervin

While all sites face many of the same challenges, participants will discuss:

The characteristics of the populations they serve.

Academic challenges, barriers and strengths that are particularly important at their site.

Sites already have developed unique approaches to addressing the academic barriers and challenges. Once familiar with the other sites unique and shared strengths will be discussed.

The importance of technological literacy will be introduced, though most Quantum sites already recognize this fact and have begun to address it. Plans will be made to link all the sites through FaceBook and site websites, designed by the Associated and linked to the Eisenhower Foundation website.

The goal of this session is to get the sites dialoguing.

The session will conclude with an introduction to one of the next day’s topic, mentoring, noting that an important component of the Eisenhower view of mentoring is that tutoring is mentoring, when done properly.

The goals of this session is to make site personnel feel more comfortable using eXtralearning and providing the knowledge necessary to assure that youth are obtaining the maximum benefit from using eXtralearning.

Presenters will be identified for the 3:30 pm – 5:00 pm plenary session in the auditorium.
Afternoon Breakout Session 3: Argus Job Training and Placement

Facilitated by Charles Tetro, Barbara Dunn, Andres Archilles and Lara Osman

The Friday afternoon Argus breakout session will be devoted to hands-on experience with eXtralearning. The specific issues to be covered are:

- The Remediation Training Institute, Quantum and eXtralearning Online
- Overview of the eXtralearning Online Educational System
  - Administrative Accounts
  - The Interface, Content and Design
  - Reports
    - Use Log
    - Use Summary (most useful for Quantum ed Hours)
    - Test Results
    - Course Report
  - Assessment and Prescription
    - TABE/eXtralearning Online correlations
    - Locators, Tier and Subject Assessments
    - Assessment using the Proficiency Level
    - Assessments
    - Prescription using the Library
  - Customization
- Mechanics of eXtralearning Online
  - Manager Functions
  - Teacher Functions
  - Setups and Help
- Practicums
  - Getting started
  - Assignment
  - Reporting

Following the Remediation and Training Institute presentation, there will be questions and answers.

The goal of this session is to make the site personnel feel more comfortable using eXtralearning and providing the knowledge necessary to assure that the youth are obtaining the maximum benefit from using eXtralearning.
3:00 pm – 3:30 pm  Break.

3:30 pm – 5:00 pm  Peer Exchange On All Models
Plenary Session  Facilitated by Charlene Sinclair
Auditorium

- Presentation on Safe Haven-Ministations. Q and A.
  Peer-Selected Presenters.

- Presentation on Quantum Opportunities. Q and A.
  Peer-Selected Presenters.

- Presentation on Argus Job Training and Placement. Q and A.
  Peer-Selected Presenter.

- Multiple Solutions and Safe Haven Investment Neighborhoods.
  Marilyn Melkonian and Alan Curtis. (See the illustration from Baltimore on the next page.)

5:00 pm  Evening Free
East Baltimore Safe Haven Investment Neighborhood
Saturday, 23 October

8:00 am – 9:00 am  
Ballrooms C and D  
Buffet Breakfast.

9:00 am – 12:00 noon  
Breakout Sessions

9:00 am – 12:00 noon  
Room 5  
Morning Breakout Session 1: Evaluation of Safe Haven-Ministation Programs.

Facilitated by Omolara Fafore.

At the Eisenhower Foundation we believe that rigorous evaluation is critical to proving what works – and what doesn’t – to our local partners, our communities, and our funders. In this session we will take a closer look at why evaluation is so important and how we will document our programmatic successes and opportunities for improvement through the use of logic models, surveys, and performance tracking tools. But this will not be a lecture! Come prepared to share your experiences and work with colleagues across other Eisenhower programs through group exercise and dialogue.

Evaluation is a good management tool – we will feed back results on a yearly basis so that “midcourse corrections” can be made by local programs. Evaluation findings also can be used as fund raising vehicles by sites and the Foundation.

For Safe Haven-Ministation replications, we will be careful to measure both for change among individual program youth and change in the neighborhoods where the programs are located.

9:00 am – 12:00 noon  
Room 6 for Quantum
Room 4 for Argus  
Morning Breakout Session 2: Mentoring in the Quantum and Argus Programs.

Mentoring is a key component of the Quantum and Argus models. The Eisenhower Foundation has been funded by the Office of Juvenile Justice and Delinquency Prevention to undertake youth mentoring replications. Therefore, future funding will depend in large part on excellent performance in mentoring by all sites.

For Quantum and Argus, mentoring is closely associated with the numerous youth development activities to which Associates are expected to be exposed. As such, the discussion of these youth
development activities. Quantum and Argus mentoring includes advocacy, as discussed below.

In recent years, a new industry of nonprofit and for-profit organizations dedicated to mentoring has evolved in the United States. But there is no agreed upon definition of “mentoring”. Some definitions are very different from the Eisenhower Foundation’s definition, which focuses on low income communities and the truly disadvantaged.

This session will review the Eisenhower Foundation’s definitions, as found in the Quantum and Argus Program Guidebooks. The definitions were further developed at a one-day meeting in September, 2010 among representatives from the Boston, MA and Columbia, SC sites, working with Eisenhower Foundation staff.

Today’s mentoring session lists the components of mentoring that we have developed so far. During the session, we will ask participants for modifications and additions. The goal is for national workshop participants to agree on all components. The Eisenhower Foundation then will revise the Quantum and Argus Program Guidebooks based on our national workshop discussions.

In other words, we will try to create a definition that fits the experience of everyone at the workshop. Later, we will communicate this grassroots consensus position to the Department to the “mentoring” field.

Specifically, the Foundation’s experience is that “mentoring” includes:

- Developing structured, time-and-place specific relationships with youth.
- Providing knowledge and support over the long term.
- Providing twenty four hour access.
- Managing crises.
- Advocating for youth and intervening on their behalf – with their families, their schools, the employment system, the criminal justice system and other institutions.
• Facilitating positive youth and community development – while also acknowledging how opportunities for the poor are blocked in the United States.

• Unblocking opportunities and removing barriers.

• Tutoring.

• Improving school performance.

• Reducing dropouts.

• Training youth in life skills.

• Providing health education.

• Facilitating extracurricular activities.

• Incorporating incentives (like cash and trips).

• Preventing crime, drugs and other self-defeating behavior.

If time permits, this session also will cover:

• Creating standards for paid civilian mentors (including program directors), volunteers, and assigned police officers.

• Screening and hiring mentors. Making background checks.

• Training and supervising mentors.

• Securing feedback from youth on mentor performance.

• Training trainers.

• Overseeing by the Eisenhower Foundation.
Why cover these items? In the field of mentoring, there are as yet no uniform standards for screening, hiring and training. During this session, we will ask local program personnel for their recommendations. Through this “bubble up” process, and through a review of what is published, the Eisenhower Foundation will draft standards after the workshop – and seek to build consensus among local sites.

12:00 noon – 1:00 pm
**Buffet Lunch.**

Ballrooms C and D

1:00 pm – 4:00 pm
**Evaluation and Mentoring, Continued**

Breakout Sessions

1:00 pm – 4:00 pm
**Afternoon Breakout Session 1: Evaluation of the Quantum and Argus Programs.**

Room 6

**Facilitated by Omolara Fafore.**

At the Eisenhower Foundation we believe that rigorous evaluation is critical to proving what works – and what doesn’t – to our local partners, our communities, and our funders. In this session we will take a closer look at why evaluation is so important and how we will document our programmatic successes and opportunities for improvement through the use of logic models, surveys, and performance tracking tools. But this will not be a lecture! Come prepared to share your experiences and work with colleagues across other Eisenhower programs through group exercise and dialogue.

Evaluation is a good management tool – we will feed back results on a yearly basis so that “midcourse corrections” can be made by local programs. Evaluation findings also can be used as fund raising vehicles by sites and the Foundation.

For Quantum and Argus, we will be measuring for improved educational performance, increased employability and reduced crime, drugs and other self-defeating behavior.
Mentoring is a key component of the Safe Haven-Ministation model. The Eisenhower Foundation has been funded by the Office of Juvenile Justice and Delinquency Prevention to undertake youth mentoring replications. Therefore, future funding will depend in large part on excellent performance in mentoring by all sites.

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If time allows, this session also will cover:

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4:00 pm

Evening Free.
Sunday, 24 October

9:00 am – 10:00 am
Buffet Breakfast.
Ballrooms C and D

10:00 am – 12:00 noon
Mentoring: How To Do It?
Plenary Session
Facilitated by Charlene Sinclair and Michael Myers.
Auditorium

Just as there is no agreement on what “mentoring” is, there is no agreement on how to mentor. During our September 2010 meeting, Eisenhower Foundation staff and our colleagues in Boston, MA and Columbia, SC agreed on some basics. We now ask participants from all sites to refine our views and add their views, so we can agree on common ground.

How exactly should a mentor act to be effective? Based on the Foundation’s experience, we believe that a mentor should:

- Be a good listener.
- Be patient.
- Show respect and avoid condescension.
- Communicate a long run commitment.
- Be goal oriented and focused.
- Take the initiative and frame the engagement around a youth’s needs.
- Be firm but fair.
- Share and make oneself vulnerable.
- Admit mistakes.
- Be humble.
- Encourage healthy humor.
- Be accountable.
• Have a thick skin, when necessary.

In this session, we will ask if participants agree with these characteristics, ask participants to add other characteristics, seek recommendations from participants on existing mentoring curricula, and seek consensus on the development of improved curricula in the future.

12:00 noon – 1:00 pm  
**Buffet Lunch**.

1:00 pm – 3:00 pm  
**Planning for the Future**.

*Facilitated by Charles Tetro.*

At this session, the Eisenhower Foundation will ask participants to tell staff what training and technical assistance would be most helpful in the future – on site and at national workshops.

For example, based on preliminary feedback, we believe that sites want:

- To plan and implement web-based networking system.
- To receive communications training.
- To receive training in professional development.

This session will begin with questions and answers on such technical assistance and training.

Eisenhower Foundation staff then will ask participants to add to the list.

The session will close with a discussion of grand opening at each site. All grand openings need to be held between November 2010 and February 2011. Each site will be asked to provide Foundation staff with three alternative dates. Local electronic and print media coverage of grand openings is crucially important in securing additional and continuing funding. We will show a brief clip from ABC World News Tonight with Peter Jennings on Columbia, SC. The clip is a model for the television coverage we ask sites to generate on grand openings.

3:30 pm  
**Adjournment**.